

“We can build
and shape
our own
community.”



June 4th, 2019
Clatsop County
Fair & Expo Center



**“Your place is more than where you live; it’s who you are,
where you come from and the communities and cultures that
help define you. Place encompasses the life circumstances that
can limit or liberate us—from education, to income, to the
availability of foods and activities.”**

- Place Matters Oregon



Program Agenda

Conference Objective



Participants will be **inspired** by the work and ideas presented throughout the day and become **engaged** in developing a vision for their own community.



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|-----------------|---|
| 8:00 am | Registration <ul style="list-style-type: none">- <i>Morning Refreshments (provided by Providence Hospital)</i> |
| 8:30 am | Welcoming Remarks <ul style="list-style-type: none">- <i>Kayla Warner, Master of Ceremony</i> |
| 8:45 am | Dr. Debra Furr-Holden <ul style="list-style-type: none">- <i>What is Health Equity?</i> |
| 9:45 am | BREAK |
| 9:55 am | Ari Wagner <ul style="list-style-type: none">- <i>Our Place Through the Data</i> |
| 11:00 am | Local Panel Discussion <ul style="list-style-type: none">- <i>Steven Blakesley, Moderator</i> |
| 12:05 am | LUNCH <i>(provided by Columbia Memorial Hospital)</i> <ul style="list-style-type: none">- <i>Physical activity break</i>- <i>Networking</i> |
| 1:00 pm | Workshop <ul style="list-style-type: none">- <i>Laura Brennen, Facilitator</i>
<i>Coraggio Group</i> |
| 2:45 pm | Wrap-up & Next Steps |

Our Speakers



**Keynote Speaker: Debra Furr-Holden, PhD ,
Michigan State University**

Debra Fur-Holden is an epidemiologist with expertise in addiction epidemiology, prevention science, psychosocial measurement and behavioral health equity research, interventions and policy. Her community-based, action oriented research has been well received by community stakeholders and municipal officials who are eager to explore policy interventions to help address some of the nation's greatest public health challenges, with a special emphasis on health equity and policy-level interventions.



**Ari Basil-Wagner, MS, Director of Organizational
Development at GOBHI**

Ari provides technical assistance throughout Oregon on a variety of topics including health integration, diverting people with behavioral health issues from the corrections and juvenile justice systems, community health improvement plans, homelessness, trauma informed care, use of data for informed decisions, and other important issues which impact individual, organizational, and community wellness.

Her work includes assisting multidisciplinary teams with strategic planning in which she helps them define their work direction and develop plans to realize their objectives. She facilitates this work through strong abilities in analytics, change management, leadership development, team transformations, and having fun along the way.

Ari has an undergraduate degree in Social Work and a Master's of Science in Planning, Public Policy, and Management with a concentration in program evaluation. She is a co-author on the book, "Dispatches from Juvenile Hall: Fixing a Failing System," Penguin 2009 (under previous name, Linda Wagner). Ari has also taught classes on the relationship between behavioral health issues and juvenile justice.

Our Panelists



Melissa Joy Brewster, PharmD, BCPS

Melissa serves as the Pharmacy Director of Columbia Pacific CCO. Her professional interests include reducing the harms from prescribed, recreational, and illicit substances with a focus on opioid safety, naloxone distribution, drug policy, and psychedelic research. Melissa was awarded the Elizabeth Fuhrman Gardner Prize recognizing an outstanding woman in the health sciences for her work initiating and passing syringe legislation in the state of Utah. She was instrumental in the creation of the VA's National Opioid Safety Initiative and was recognized by the College of Psychiatric and Neurologic Pharmacists for her innovative work implementing the first broad-scale pharmacist-managed naloxone program in the country. In her spare time, Melissa enjoys working on her small organic farm on the Nehalem River.



Liana Haywood, M.P.H. Senior Communications Specialist OHSU Moore Institute for Nutrition & Wellness

Liana Haywood, M.P.H., has a bachelor's degree in journalism and a master of public health degree. Her career has focused on health and science communications, including media relations, public relations and risk communications. Her work with the Moore Institute helps translate the science of the Developmental Origins of Health and Disease (DOHaD) into outreach efforts, programs and policies that benefit community health.



Julia Hesse, Health Promotion Specialist with Clatsop County Public Health

Julia is a Health Promotions Specialist with a focus on Tobacco Prevention for Clatsop County Public Health. She has worked more than 20 years in tobacco prevention in three different states including California, Colorado, and now Oregon and began her career working with local and state youth coalitions. As Tobacco Prevention has evolved from education to policy changes such as smoke-free laws and regulation, Julia has become a passionate proponent of improving the health and well-being of our community members through policies and systems thinking.



Michelle Jenck, M.Ed. Health & Kinesiology, Tillamook County

Michelle holds a Master of Education in Health & Kinesiology, as well as certifications in Behavior Change and Weight Management Coaching. She has worked as a fitness instructor in multiple disciplines for over 20 years, also serving as a governing board member for Adventist Health Tillamook for much of that time.

Since 2015, Michelle has provided wellness consulting services for the Tillamook County Community Health Centers/Public Health Department, coordinating Tillamook County Wellness, a county-wide, population health improvement initiative. She is a passionate advocate for community health, social responsibility and early childhood intervention.



“As we express our gratitude, we must never forget that the highest appreciation is not to utter words, but to live by them.” – John F. Kennedy

Our sincere thanks to our event sponsors, who without this event could not have occurred.

Additionally, we appreciate the vision and dedication of our planning committee.



Place Matters Planning Committee

Steven Blakesley, Oregon Health Sciences University

Kathryn Crombie, Clatsop County Public Health

Tracy Feldscher, Options Counseling

Julia Hesse, Clatsop County Public Health

Gabriella Körösi, Volunteer

Nancy Olsen, Yakima Valley Farm Workers Clinic

Jill Quackenbush, Clatsop County Juvenile Department

Kayla Warner, Oregon State University

Allison Whisenhunt, Providence Seaside Hospital

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Notes, Doodles and Ahas!

