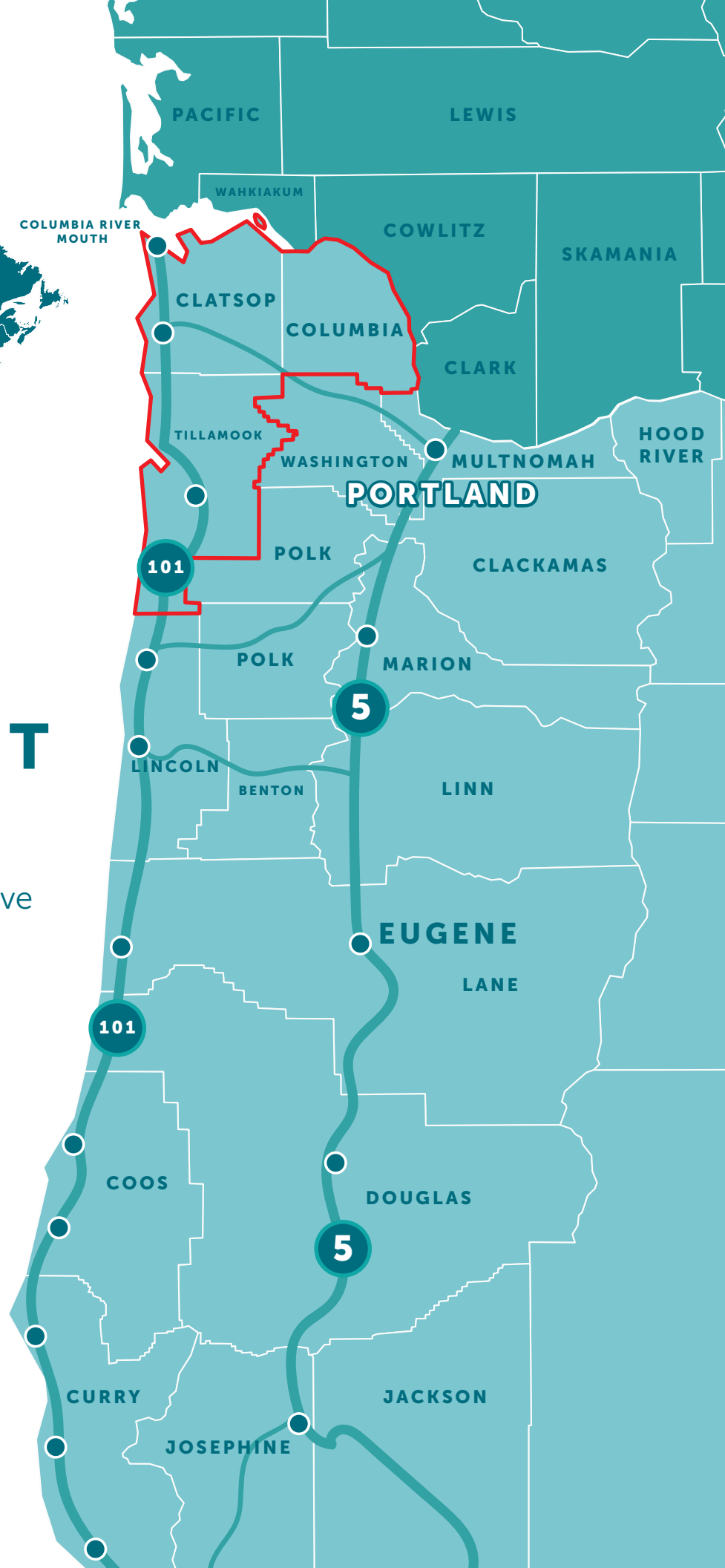




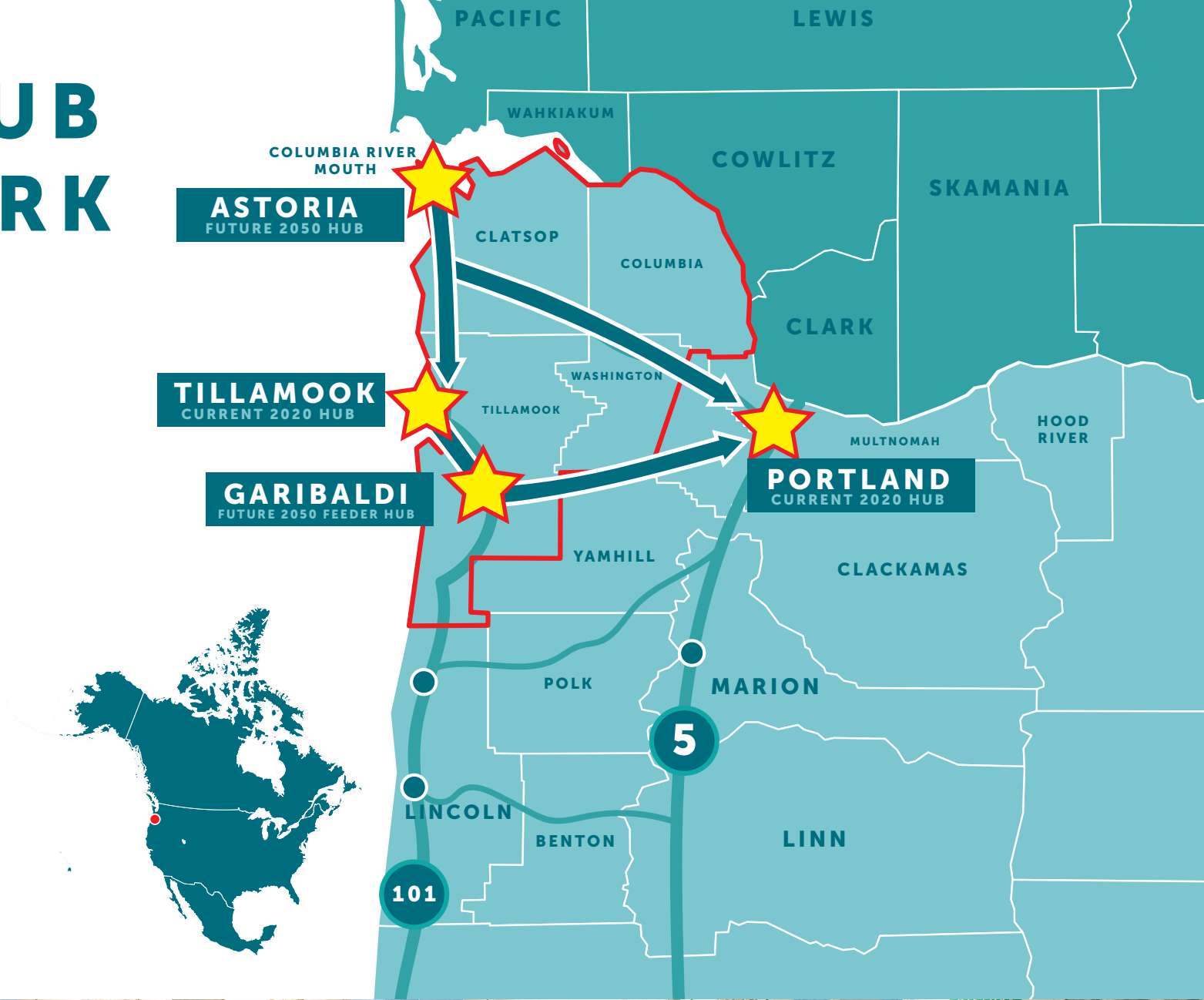
# NORTHWEST OREGON

Bridging Divides: A collaborative regional vision of a more equitable food system for producers and improved community access to local foods.

One of Oregon's prominent features is its 363 miles of majestic coastline. Our Northwest region is comprised of rural Clatsop, Columbia, Tillamook, and western Washington Counties.



# 2050 HUB NETWORK



# TOURISM'S RFSP PROCUREMENT OBJECTIVES

**\$326,000,000 / \$54,000,000**

\$245,700,000 Food Service  
\$71,500,000 Food Stores

Resident Spending

**FH**  
\$1M

INSTITUTIONS

**NCFW**  
\$68K

WHOLESALE

INSTITUTIONS

INSTITUTIONS

**FR**  
\$147K

WHOLESALE

## PROCUREMENT INSTITUTIONS

Schools  
Hospitals  
Government  
Nursing Homes



## PROCUREMENT WHOLESALE

Restaurants  
Groceries  
Fish Markets  
Food Carts

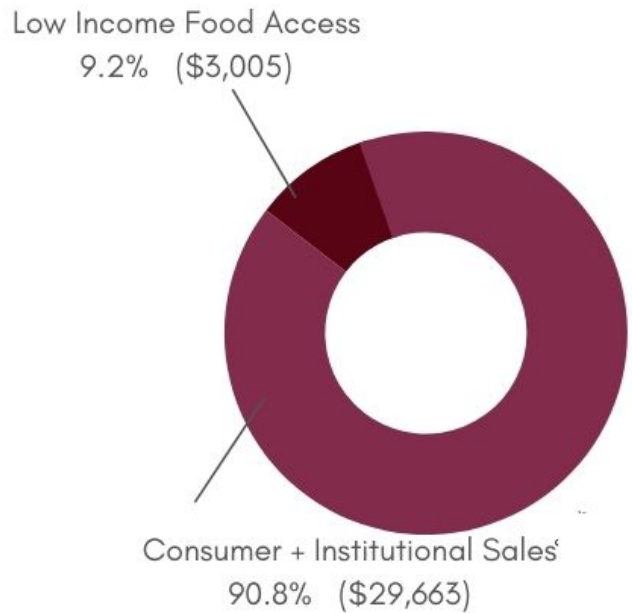
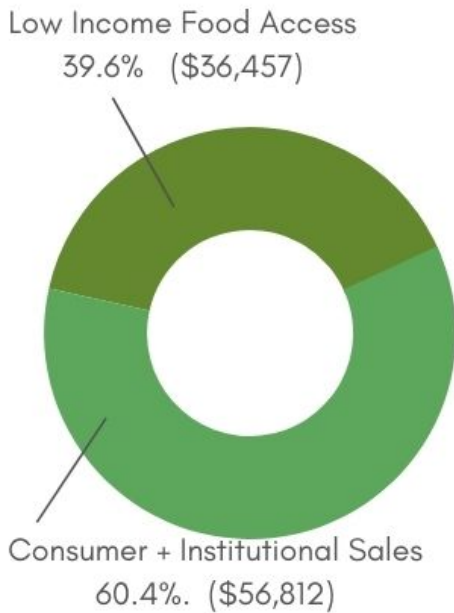


**98% INSTITUTION + WHOLESALE**  
**2% DIRECT TO CONSUMER**



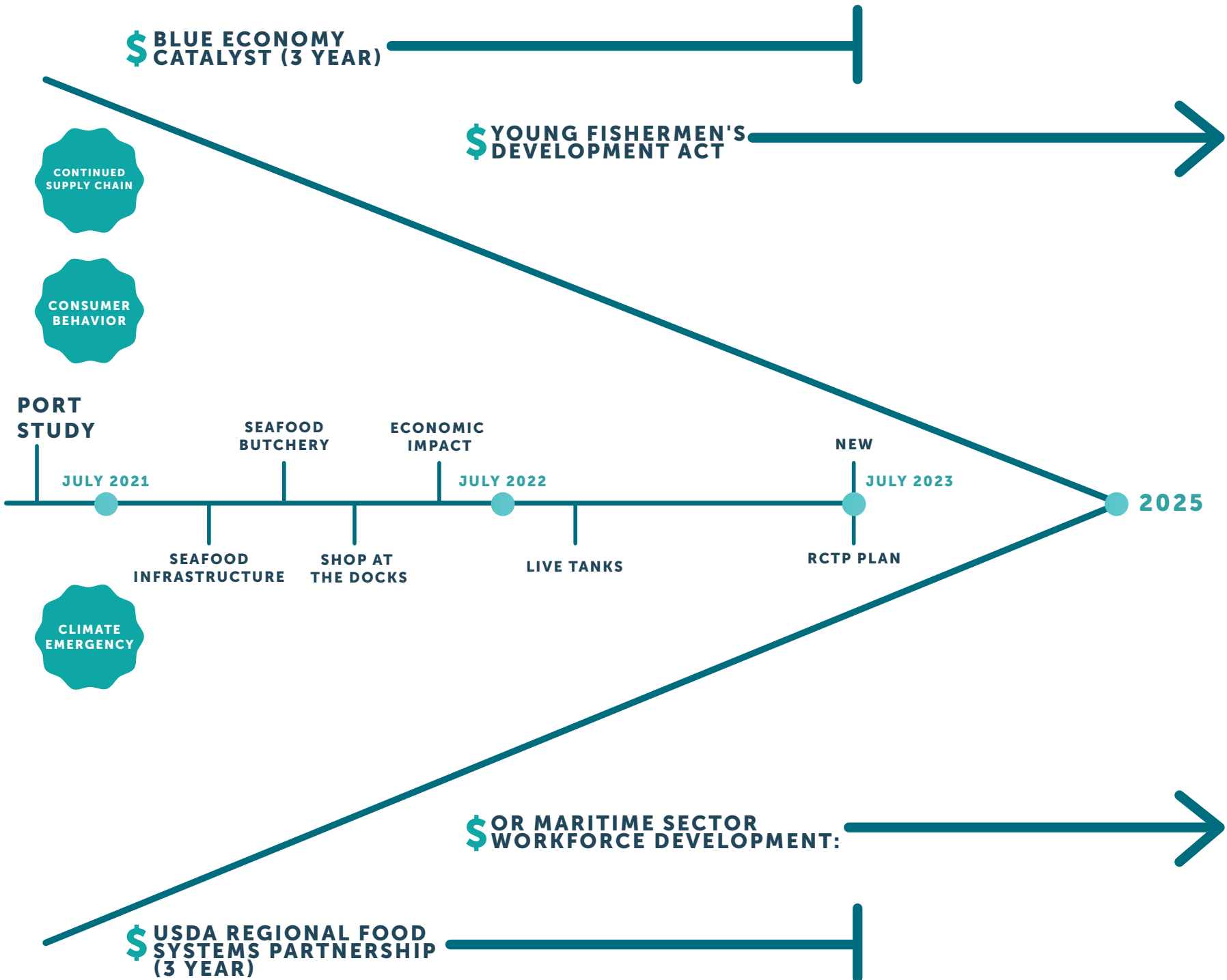
FarmTable Sales  
January 2020 - August 2020  
Total Sales: \$93,269

FarmTable Sales  
January 2019 - August 2019  
Total Sales: \$32,668



- Jan - Aug 2020 Total sales have increased 286% from the same period last year
- Jan - Aug 2020 Need has increased 1,213% from the same period last year
- Jan - Aug 2020 Total percentage of food sold through FarmTable that goes to community members in need has increased from 9% to 39% compared to the same period last year

# SEAFOOD PRODUCT INITIATIVE



# SEAFOOD STRATEGY

## PUBLIC EDUCATION CONSUMER DEMAND

- More than a fish economics
- Ask your Chef
- Import vs Export vs Hyper Local

## PRIVATE INDUSTRY

- Recruitment & Training
- Coastal Culinarian
- Financial & Operational
- Transition Support

**P.O.S.**  
RESTAURANTS  
FOOD STORES  
DIRECT TO CONSUMER

## PHYSICAL SUPPLY CHAIN LOGISTICS

- Live Tanks
- Micro Processing
- Cold Storage
- Refrigerated Delivery

## PRODUCT AVAILABILITY

- Sustainable/Accessible
- Recruit Fishers
- Financial & Operational
- Transition Support